



October 16, 2023
Fincross DIGITAL Co. Ltd.

About joining the General Incorporated Association Financial Data Utilizing Association



Fincross DIGITAL Co. Ltd. (Headquarters: 6-5 Nihonbashi Kabutocho, Chuo-ku, President: Masaki Itoh) is pleased to announce that it has joined the Financial Data Utilizing Association (FDUA) as a general member.

FDUA was established with the mission of "Updating the Potential of People and Organizations with Financial Data", with the aim of updating individuals, companies, and industries by sharing know-how on "Organization", "Human Resource Development" and "Technology" related to financial practices.

Fincross DIGITAL is a joint venture established for collaborative research and development, based on a partnership of seven regional banks that have agreed to work together in promoting the digitization of finance. Since then, one more bank has joined the partnership, bringing the total number of partnership banks to eight. The partnership is promoting initiatives to reduce the burdens of each bank, develop innovative services and technologies, and utilize big data, all of which will benefit the partnership banks by working together. In recent years, in order to shift data analytics to in-house operations, we have been training people with no experience to perform as data analysts and developing AI predictive models using real data provided by the partnership banks.



By joining the FDUA, we will provide the practical knowledge which has been accumulated since our company was established and help using big data and AI to make a contribution towards resolving issues in the financial sector.

■ About FDUA

Date of Establishment: April 25, 2022
Address: 1-6-1 Otemachi, Chiyoda-ku, Tokyo
Representative: Takuro Okada
Main Business Activities: (1) Creating design patterns to promote the use of AI and data by financial institutions
(2) Exchanging information and collaborating within the financial industry and with related organizations
(3) Organizing and running data analysis competitions to promote the attractiveness of financial data
Website: <https://www.fdua.org/>

■ About Fincross DIGITAL

Date of Establishment: June 25, 2018
Address: Kabuto-cho Heiwa Building No. 6, 6-5 Nihonbashi Kabuto-cho, Chuo-ku, Tokyo
Representative: Masaki Itoh
Main Business Activities: (1) Research and studies related to IT, finance, fintech, industry, market and regional development, etc.
(2) Planning, development and operation of information systems, etc.
Website: <https://www.finx.jp/>